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REMARKS

In response to the pending Office Action, no claims have been cancelled and independent claims 1, 11, and 21 have been amended. Therefore, claims 1-3, 6-9, 11-13, 16-19 and 21-23 are pending. Support for the instant amendments is provided throughout the as-filed specification. Thus, no new matter has been added. In view of the foregoing amendments and following comments, allowance of all the claims pending in the application is respectfully requested.

I. REJECTIONS UNDER 35 U.S.C. §102

Claims 1-3, 6-9 and 21-22 stand rejected under 35 U.S.C. §102(e) as allegedly being anticipated by U.S. Patent Application Publication No. 2003/0174262 A1 to Sugawara *et al.* ("Sugawara '262"). Applicants respectfully traverse this rejection

In particular, it should be noted that Sugawara '262 was filed on Mar. 11, 2003. However, the present invention claims priority of Taiwan Patent Application No. 91133762 filed on Nov. 19, 2002, which antedates Sugawara '262 filing date. Applicants are submitting an English translation Taiwan Patent Application No. 91133762, to perfect the claim of priority and antedate and disqualify Sugawara '262 as a §102(e) reference. Accordingly, the immediate withdrawal of the §102(e) rejections of claims 1-3, 6-9 and 21-22 based Sugawara '262 is respectfully requested.

Claims 1-3, 11-13 and 21-22 are further rejected under 35 U.S.C. 102(e) as allegedly being anticipated by U.S. Patent No. 7,019,714 to Uchida ("Uchida '714"). . Applicants respectfully traverse this rejection.

To constitute anticipation of the claimed invention, each cited references must disclose each and every limitation of the claims. Here, in this case, Uchida '714 fails to teach or suggest each and every claim limitation.

In particular, each of the independent claims 1, 17, and 21 positively recite "a *unitary*

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display panel having a viewer side and a back side, *said viewer side being divided into a first area and a second area*", "*a first light source for illuminating said first area from said back side*", "*a second light source for illuminating said second area from said back side*", and "*substantially same visually brightness on the viewer side*". These features are amply supported by the embodiments disclosed throughout the written description.

With this said, to Uchida '714, discloses the use of two *separate displays* - EL panel 10 and LCD panel 20. That is, Uchida '714, specifically teaches that "[t]he mobile terminal electronic apparatus (portable telephone) 200 of the present embodiment has a built in a mobile terminal telephone apparatus body 201, an organic EL display (organic EL panel) 10 that has a full color active matrix display, and a transreflective liquid crystal display device (liquid crystal panel) 20 that is a full color active matrix display." (See, Uchida '714: FIGs. 4 and 5, and col.6, lines 55-61). As such, Uchida '714 not only fails to teach a *unitary display panel* having a viewer side and a back side, as required by the claims, but indeed teaches away from such a limitation.

Furthermore, Uchida '714 discloses that EL device 10 is a full color active matrix display, which does *not* illuminate the panel from the back side of the panel, but from the front side. To this end, Uchida '714 states that "[i]n this case, because light is emitted from the cathode side, that is, from the substrate side, the organic EL panel is disposed in the electronic apparatus such that the substrate side faces the side of the user of the electronic terminal." (See, Uchida '714: col. 4, lines 18-20, and col. 4, lines 57-60). As such, Uchida '714 fails to teach a *first light source for illuminating said first area from said back side*, as required by the claims.

Equally notable, Uchida '714 discloses that LCD panel 20 needs inorganic LED or organic EL backlight for illumination. (See, Uchida '714: col. 5, lines 38-41.) While LCD panel 20 has a backlight while EL 10 does not, Uchida '714 clearly fails to teach how to achieve the *substantially same visually brightness on the viewer side* for both, as also required by the claims.

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Thus, for at least these reasons, Applicants submit that the Uchida '714 reference clearly fails to teach each and every element of the independent claims. Accordingly, the immediate withdrawal of the §102(e) rejection is respectfully requested.

II. REJECTIONS UNDER 35 U.S.C. §103.

Claims 11-13 and 16-19 are rejected under 35 U.S.C. §103(a) as allegedly being unpatentable over Sugawara '262 in view of U.S. Patent No. 7,016,701 ("Colorado 701"). Further claims 11-13 and 16-19 are rejected under 35 U.S.C. 103(a) as being unpatentable over Sugawara '262 in view of Uchida '714.

As discussed above, Applicants are submitting an English translation Taiwan Patent Application No. 91133762, to perfect the claim of priority and antedate and disqualify Sugawara '262 as a §102(e) reference. As such, the §103(a) rejections based on Sugawara '262 as the primary reference must fall. Accordingly, the immediate withdrawal of the §102(e) rejections of claims 11-13 and 16-19 based, in part, on Sugawara '262 is respectfully requested.

III. CONCLUSION.

All matters having been addressed and in view of the foregoing, Applicants respectfully request the entry of this Amendment, the Examiner's reconsideration of this application, and the immediate allowance of all pending claims.

Applicants' representative remains ready to assist the Examiner in any way to facilitate and expedite the prosecution of this matter. If any point remains in issue which the Examiner feels may be best resolved through a personal or telephone interview, please contact the undersigned at the telephone number listed below.

Please charge any fees associated with the submission of this paper to Deposit Account Number **03-3975**.

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The Commissioner for Patents is also authorized to credit any over payments to the above-referenced Deposit Account.

Respectfully Submitted,

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